

INFORM



# **NAYI DISHA RESOURCE CENTRE**

**ANNUAL REPORT** 2018-2019





Helping children with intellectual and developmental disabilities attain their true potential by empowering their families



# **Director's Message**

2018-2019 has been a year of learning. We learnt that while resources are important for our families, it is equally important to build communities for continued support. We learnt that while we build communities, it is also important to sensitize everyone around us and champion for inclusion in education, employment and all walks of life to create a truly inclusive society. We have learned that there are amazing individuals and organizations who share the same dream of inclusion and we all need to work together to realize it into reality.

We had more than **45,000** people, mostly family members visit our platform to search and find information to help their child. We have a strong and evergrowing community of **4550** families, doctors, therapists, educators and organisations. Our services directory has expanded nationwide spanning several cities including Bangalore, Dehradun, Indore, Mumbai, Pune and many more. We have published incredible information resources this year. We partnered with several organizations this year including **NIEPID** to conduct information-booths and workshops. We have been fortunate to have experts like **Dr. Ajay Sharma** and **Dr. Ram Kairam** as our advisors and perhaps one of the best moments this year was when **Jo Chopra**, Executive Director for Latika Roy Foundation joined the board. Our board is supportive, our team is passionate and hard-working, our amazing parent champions inspire us every day and continue to pave the way forward. Our most popular initiatives - **Abhivyakti, Aao Khelein**, and **Sakhiyaan** would not have been possible without the dedication and hard work of our "braveheart" team of mothers who volunteer despite everyday challenges. On behalf of this team, I received the **India Inclusion Fellowship** and **Orange Flower Social Impact Entrepreneur Award**.

We are excited about the coming year. Our goal over the next couple of years is to empower underserved families in smaller towns. We plan to address the information needs of non-English speaking families in smaller towns across the country, through our vigorous initiative for translation of information resources in Hindi and **Telugu** for wider outreach. We plan to develop a mobile-application to reach those families who have limited access to information available on the internet in small towns and Tier 3 cities.

We are thankful to each and every one of you who advised us, mentored us, volunteered and supported the cause. And most of all, we are thankful to our ever-growing parent community which continues to support us at every step and teach us the true meaning of resilience and grit! While there are a lot more connections to be fostered, bridges to be built, myths to be dispelled and awareness to be raised on intellectual and developmental disabilities, Nayi Disha's goal will be realized if we all join hands and come together as a truly inclusive and informed community." We welcome you to join us on this incredible journey of inclusion!



#### **Prachi Deo** Founder & Executive Director, Nayi Disha Resource Centre

The world needs dreamers and the world needs doers but above all, world needs dreamers who do.

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~Sarah Ban Breathnach

# What is Nayi Disha Resource Centre?

Nayi Disha Resource Centre educates, supports and empowers families touched by Intellectual and Developmental Disabilities (IDD) such as Autism, Down's Syndrome, Cerebral Palsy and global developmental delay. We have created a web-enabled and mobile-accessible service platform that brings various stakeholders together.



## Vision

To empower and equip families of people with intellectual and development disabilities with information and knowledge to support their children in achieving their true potential.

## Mission

To provide verified and quality information in an easily accessible manner, build a supportive ecosystem of service providers, non-governmental organizations, and other families and to form a strong community of families

# Where we are today?

## Information Resources

- 300+ published articles
- 20 in Hindi & Telugu
- 57 Parent blogs

## Online Support Group

- 9 support groups
- 1070 members

## Awareness sessions/Informati on Booth

- 6 sessions at NIEPID, hospitals etc
- 300 families reached
- 400+ prints distributed

## Health Camps

- Neurological assessment
  camp
- 22 families consulted
- Down syndrome health camp
- 11 specialists
- 38 families counselled



## National Service Directory

• 1050+ providers registered

• across 63 cities

## Parent Empowerment Workshops

- 14 workshops with experts
- 539 parents attended

## Sakhiyaan - parent support group meets

• **5** sakhiyaan meets conducted

• **50** mothers participated

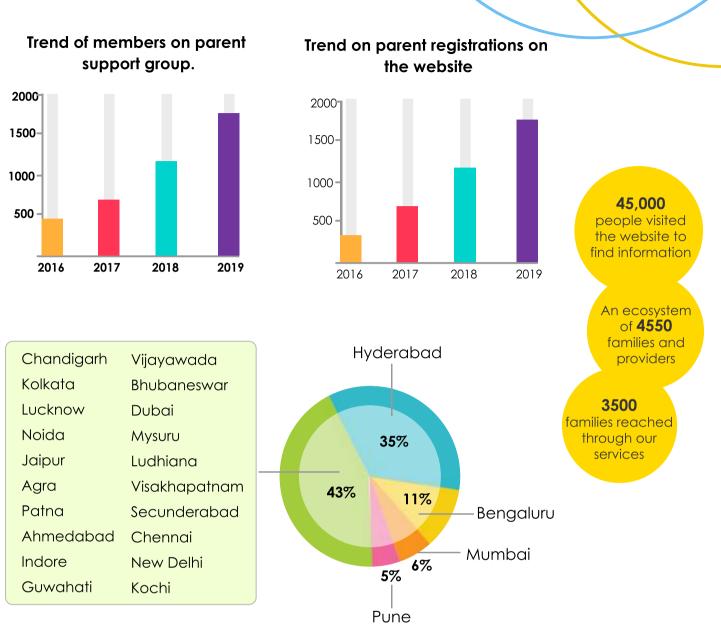
## **Family Events**

• Sports meet Aao Khelein

• Abhivyakti (March 2018))

#### ANNUAL REPORT 2018-2019

# **Data and statistics**



#### Website analytics



4

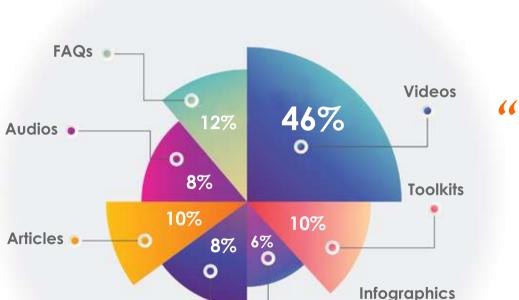
# **Information Resources**

Information resources have been created or curated through interactions with relevant medical experts in the field.

Users can search by topic, find related articles and also find some of the content in Regional Language –Telugu and Hindi.



The information ranges from child development milestones to therapies and is available across life-stages of the child. The resources are created in an engaging fashion in form of infographics, slideshows, booklets, podcasts and video. We run weekly themes and information specific to the theme is disseminated across our support groups, Facebook and other social media. It is not surprising that parents and organisations across the country are associating with us.



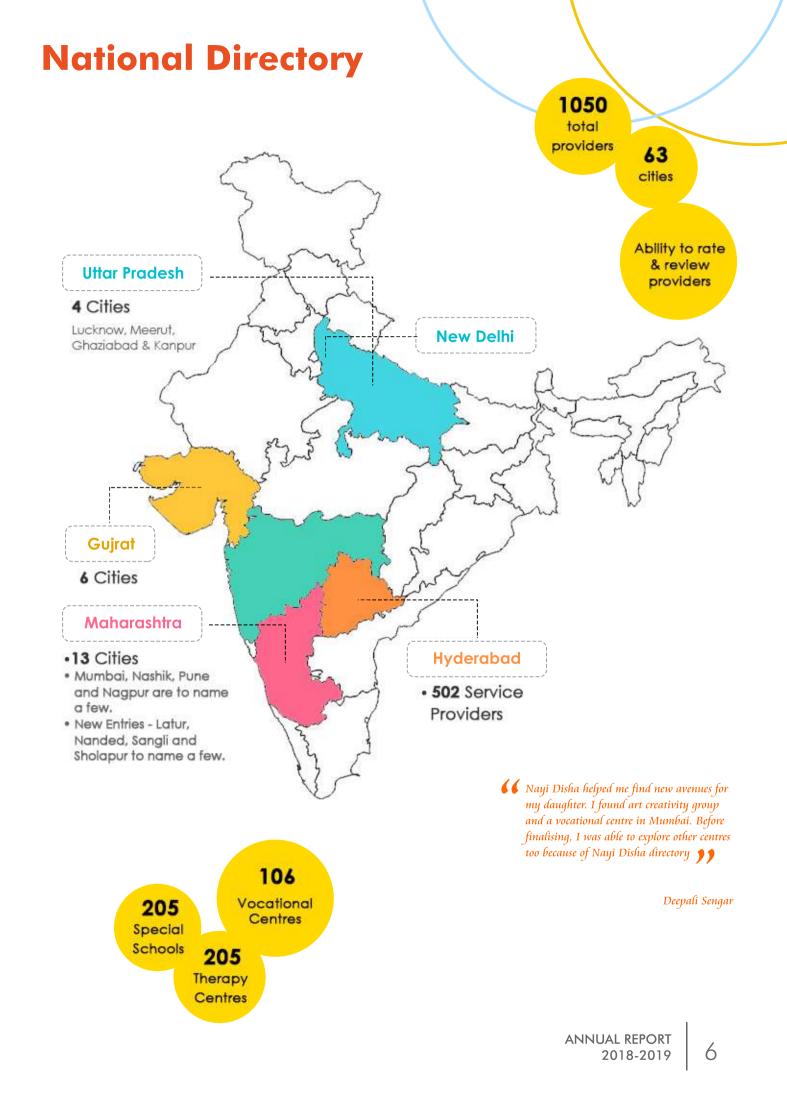
The distribution of our information resources in 2018-2019

Slideshow 💿

Videos like occupational therapy, especially brushing video, epilepsy videos for maintaining seizures record, nutritional information specially about the probiotics and child development information helped me find solution for my child.

300

Aliya Mazhar



## **Parent empowerment workshops**

communities

Vei

Workshops with subject matter experts on relevant topics.

- Financial Planning for future
- Occupation Therapy for daily skills
- Child safety & protection
- Augmentative alternate communication
- Visual challenges in developmental disabilities
- Orthopaedic care for cerebral palsy
- ABA Therapy
- Home based intervention for Autism

539 participants

14 workshops



Workshops on child safety and protection, puberty in girls were very useful for parents. Gardening and soap-making meets are great avenues to connect with other parents. In this world of information overload, ND makes information available in the form of infographics, which are very easy to grasp, particularly the one on Epilepsy

Sita Ranga

# **Building a strong community**

Sakhiyaan initiative was started to reduce the feelings of isolation and loneliness amongst family members.

It is about friendship, support and sharing for families, primarily mothers, in the special needs community. This event enables mothers to meet and spend time learning a new skill like soap making, yoga etc., while forging new bonds with others. This gives them a chance to take a breather from the challenges of taking care of their loved ones whilst sharing the ups and downs of their journey.

## 1600 attendees

online support groups for parents to find mutual support and exchange their periences.

9

I attended my first Nayi Disha support group meeting and can't express in words how happy, relieved, inspired, motivated and of course emotional I felt after meeting these SUPER moms and a few dads too! Thank you Nayi Disha, I finally have a group of friends with whom I can share my kids experiences-

> Parent of 4 year old child with epilepsy

> > 8

# Abhivyakti- celebrate the difference

Abhivyakti, an informal platform to showcase the talents of our children was a casual suggestion by a parent, Yamini, on one of our support groups. The idea has now become a reality and we have successfully completed two years of our flagship carnival. The event presents a chance for the community to come together and offers a rare opportunity to educators, therapists, doctors, schools, of course, families and all our dear well-wishers to celebrate and embrace the difference.



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# Aao Khelein

Text edits: First sentence as is. Second sentence use this. We had an unprecedented turnout of participants from special schools, family members, volunteers and children. The sports meet was conducted in collaboration with Synchrony.

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If we put our differences aside, we can do great things.



# Creating awareness through partnerships

We initiated a collaboration with goverment organizations such as NIEPID to conduct regular information booths at their OPD clinic to help families with their queries. After resolving the queries, we also add families to existing support groups.

In partnership with KIMS Hospitals, we conducted CME for medical professionals to raise awareness about Autism.

Another collaboration was forged with Startup Leadership forum to raise awareness about developmental disabilities and promote inclusion. **G** Based on the workshop conducted about Down Syndrome, I was able to get my daughter's hypo-thyroidism diagnosed. By controlling her thyroid, her performance has also improved a lot! Shanvaz Khanam **ANNUAL REPORT** 2018-2019



# Awards and recognition



13 2018-2019

00

# **Board Members**



#### President Vivek Subramanian

is the Executive Director of

Fourth Partner Energy. Vivek brings his in-depth experience of strategy, operations and management to the Nayi Disha Board.



#### Member Jo Chopra McGowan

Executive Director of Latika Roy Foundation. She is also a prolific author, blogger and an advocate for children with disabilities in India and abroad, who struggle to gain acceptance.



### Vice-President Reema Gupta

was the head of Centre for Learning and Management Practice and Corporate Relations at ISB.



#### Treasurer Sudarsana

is an Executive Director, Gender at work- a non-profit organization that works on issues of social justice and is passionate about equity for all.



#### Joint Secretary Hari Subramanian

is the Head India Operations of Colruyt Group with 18 years of experience in various management functions. He brings technology and management expertise to Nayi Disha.



#### <sub>Member</sub> Kashyap Mody

is a Senior Vice President Treasury at Reliance Industries. He is also a Charted Accountant and his experience in finance and investments to Nayi Disha Board



#### General Secretary Prachi Deo

is the Founder & Executive Director of Nayi Disha Resource Centre. She believes empowering family members is the only sustainable means to enable children with disabilities attai their true potential!

# What makes us who we are..

## **Our Team**











Ambika Srinivasan

Babita Bante

James PJ

Jagdish Jalanila

Nidhi Srivastava

Special thanks to Bhuvana Gireesh for your time with us



#### **Student Interns**

Rishi Chakravarty Sanika Gangan Tania Mallik

Harishna Goka Dihrin Bharvani Vashishta Pintu

#### **Venue Partners**

Phoenix Arena, Hitec City Progressive Rehabilitation Centre, Begumpet ORO Sports

#### **Video Partners**

Jayesh Nandane Venkat Reddy M Raasta Studios

## Our amazing volunteers

Our go to person for anything and everything Sunitha Ponnapu Reddy

> Our Event Expert Smita Kadam

Pune Outreach Tehnaz Ragi Digital Presence Subramanian S

Technology Guru Sivakumar Vondivillu

Abhivyakti Support Youth For Seva Volunteers

#### Translation

Sailaja Tadimeti T A Krishnaji Devalkar Prerana Chouk

Special Thanks to CIE-IIIT for your support



## An ode to those who make it all worth it

## Parent Champions

Aarti Singh Annama Marcus Aparna Srinivasan Bala K Natesaiyer Chandrakala Deepa Desai E Siva Bharati Jaya Balaji Jiji Sunil Kiruthika Srinivasan K S Lavanya Monisha Acharya Padhi Padmaja Vadavalli Prashanthi Vankamamidi Rani Chigurupati Rashmi Nishtala Sailaja Nori Shweta Srivastava

Tehnaz Ragi Triveni Goswami Vandana Devireddy Vidya Krishnakumar Abhilasha Tiwari Ruchika Stehi Sandhya Singh

#### **Translation Champions**

Sandhya Singh Radhika Cheedalla Nivedita Sriram Ritu Ojha Shweta Srivastava

#### **Bangalore** Champions

Preeti Dixit Anitha Shankar Chitra Paul Feeji Philip

#### Mumbai Champions

Jaya Sudhakar Deepali Sengar Jasmeet Arora **Pune Champions** 

Prachi Puranik Jyotsna



# **Balance Sheet**

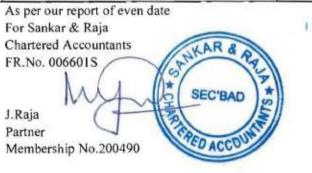
#### Nayi Disha Resource Center

Income and Expenditure Account for th	e year ended 31st March 2019.
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Expenditure	Amount	Income	Amount
To Program Expenses		By Donations Received for	
Program Activities for Welfare of Children		- Aao Khelein - Sport Event	4,55,692
with Intellectual Disabilities and their Families		- Disability Awareness 5K Run	2,09,932
Website & Mobile App Development Expenses	3,42,140	- Workshops	59,783
Information Resources Creation Expenses	1,56,200		
Aao Khelein - Event Expenses	1,47,493	By Other Donations	14,50,304
Awareness and information Dissemination	76,851		Marger Hotometer
National Directory and Survey Expenses	75,318	By Bank Interest	41,554
Work Shop for Parent Education	56,839		
Health Camp Expenses	53,514	-	
Travelling & Conveyance Expenses	28,350		
Disability Awareness 5K Run	8,855	i	
Salaries	7,41,780	•	
To Office Rent	51,750		4
To Accounting Charges	25,000		
To Office Maintenance	14,963		
To Audit Fee	11,800		
To Postage & Courier Charges	600		
To Bank Charges	236		
To Excess of Income Over Expenditure	4,25,577		
	22,17,265	5	22,17,265

for Nayi Disha Resource Center

General Secretary Date : 09.09.2019. Place: Hyderabad.



# You Made it Happen!

Thank you for your generosity. We are thrilled to have your support. Through your donation we have been able to accomplish the activities described in this annual report. Your support is invaluable to us, and we are extremely grateful!



## Individuals

- Bhawna Vohra
- Kashyap Mody
- Vivekanand Subramanian
- Ali Parekh
- Ashish Maheshwari
- Ashish Chadha
- Adi Narayan Reddy (Seva Bharat Trust)

- Laxminarasimha reddy
- Mallikarjun Reddy
- Nageshwar Rao
- Prachi Deuskar
- Purushottam rao
- Rachana Dadlani
- Rajendra kumar Srivastava
- Shrikrishna Chikate

Account details for wire transfer Name of the NGO : Nayi Disha Resource Centre Account No : 058201000079 Bank Name : ICICI Bank IFS Code : ICIC0000582 Branch : ISB Branch, Gachibowli City: Hyderabad Account Type : Savings Account

Cheque in favour: Nayi Disha Resource Centre

Donations are tax deductible in India under Section 80G of the Income Tax Act Aligned to the following Sustainable Development Goals



Certified by Charities Aid Foundation



Onboarded with United Way-Hyderabad and United Way-Mumbai





## **Future Plans**

Any amount that you donate will help us continue spreading our roots in small towns, **awareness sessions**, **Parent workshops and translations** to make a positive difference.



Nayi Disha is a charitable society with registration no 1319 of 2015 under the Andhra Pradesh Societies Registration Act., 2001. Donations are tax deductible in India under Section 80G of the Income Tax Act.



Call us at +91 93818 97902

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Find us online at www.nayi-disha.org

# f y in

@nayidisharesourcecentre

Feel free to write to us with your suggestions or queries, at <u>contactus@nayi-disha.org</u>

